

FORD POWER Live

SNETTERTON
SUN 22 OCT 2017

Brought to you by **MSV** owner of Snetterton



WHAT IS FORD POWER LIVE?

Ford Power Live is the newest, most exciting Ford event on the calendar. Ford Power Live brings together the best Ford has to offer, from classics to brand new models, from US icons to European legends. Every Ford imaginable will be welcomed and celebrated.

OFF TRACK ACTION:

DIVERSE FORD DISPLAYS - Ford Owners and Clubs will display their beautiful machines throughout the venue at Ford Power Live. Ford boasts an extremely diverse history of models – at Ford Power Live we invite and celebrate all from 1930's Hot Rods to 2017 MK3 Focus RSs.

FORD POWER LIVE AWARDS - The inaugural Ford Power Live Awards will be split into two categories. The Ford Power Concours sets out to find the most exquisite Ford in the UK, with full inspections of the exterior, interior and engine bay. The Ford Power Show & Shine awards are open to everyone taking part in the show – featuring categories for both clubs and individuals.

ANNIVERSARY AREA - Ford Power Live will celebrate the rich history of the blue oval marquee with a selection of vehicles located in the Anniversary Area:

- Ford Puma - 20 years
- Focus RS MK1 - 15 years
- Sierra RS500 - 30 years
- Formula Ford - 50 years

LIVE MUSIC - Enjoy live music all day long at Ford Power; great live bands and DJs will play for visitors whilst they soak up the atmosphere and explore the fleets of Fords.

ON-TRACK ACTION:

The unique Snetterton Circuit will be split into two sections; the 200 Circuit will be dedicated to track time for Ford enthusiasts, while the shorter 100 Circuit will showcase some of the great Fords with demo runs throughout the day, including a historic F1 Ford powered 1990 Benetton B190!

TRADE OPPORTUNITIES:

We have a great opportunity for your company to get involved in the inaugural Ford Power Live! There will be a fantastic trade village located centrally in the event where you can sell your products and services directly to your target audience - Ford enthusiasts.

Our research has shown that one of the main reasons visitors are looking to attend FPL is for access to traders and with trade stands starting from just £150 what other reason do you need to attend?

SPECIAL OFFER - For the whole month of September trade sites will be available at the special rate of just £50 for a 5m x 8m pitch!

GET INVOLVED – If you would like to be part of this new and exciting event please get in touch now:

EMAIL: fordpowerlive@msv.com
CALL: 01474 875 340